



Investing Strategy & Philosophy

PRINCIPLES FOR WEALTH CREATION

By Asim Mateen

01 Management Efficiency

Choose good companies that are run by highly efficient management.

02 Zero Debt Policy

Never take debt to invest or trade. High leverage is the quickest path to ruin.

03 Quality Over Quantity

Avoid penny stocks as much as possible. Focus on quality assets with proven track records.

04 The Long Game

Patience is the name of the game and there are no shortcuts. Compounding takes time.

05 Contrarian Mindset

Avoid companies that are being talked about a lot (news channels or social media). Hype often precedes a crash.

06 Timing & Luck

Timing and luck is a very big aspect of Investing and making money. Respect the market cycles.

07 Fundamental Focus

Always pick companies with good fundamentals and future prospects. Price follows value eventually.

08 Industry Awareness

Tracking what is happening around the company or industry keeps you ahead in the game.

09 Effort vs. Reward

The time you give in this field is directly proportional to the reward that you can get.

Asim Mateen started his voyage with investing and trading at the age of just eighteen when he was figuring out ways to earn money while in college. As he had moved to a different city (Mumbai), he realised that depending solely on pocket money is not a good idea. The main motive for him to start making money during that time was to just purchase numerous shoes and clothes without any guilt.

In the beginning itself, he realised that this game has to be played with knowledge and patience. By the grace of God, he had some amazing guidance in the beginning of his journey including his father and his boss during his first internship from whom he learnt a lot.

Also, reading the book called “*The Warren Buffet Way*” helped in kickstarting the journey. For some theoretical knowledge and the broad aspects like technicals, fundamentals, economics and derivatives, he did a diploma course from NSE which further widened the horizon of knowledge. To take it to the next level, he did his Masters in Global Financial Markets from the Bombay Stock Exchange Institute, Mumbai which gave him direction and vision.

01 The Warren Buffet Way

Robert G. Hagstrom

02 The Alchemy of Finance

George Soros

03 A Beginner's Guide to the Stock Market

Matthew R. Kratter

04 Investing in India

Rahul Saraogi

05 Stocks to Riches

Parag Parikh

06 Bulls, Bears and Other Beasts

Santosh Nair

07 Rich Dad Poor Dad

Robert Kiyosaki

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